



WOW

ALL PURPOSE CLEANER

WOW is a concentrated, all-purpose cleaner for difficult cleaning jobs on washable hard surfaces: counters, shelves, doors, handles, walls, woodwork, vinyl upholstery, appliances, restroom fixtures, even trash bins. WOW is our #1 selling all-purpose cleaner!

WOW cleans all types of no-wax floors, including asphalt, ceramic, quarry and terrazzo tile, cork, linoleum, rubber, vinyl and concrete. WOW is one of the few products that removes black heel marks from floors.

WOW is excellent as a presoak. WOW softens food soils on utensils when used as a dishwasher presoak. WOW removes greasy stains when used as a laundry presoak.

WOW is an economical summer detergent for use in island windshield wash buckets. WOW quickly removes road grime, insect splatter and bird debris.

Physical Properties (Typical)

Appearance	Green liquid
Density	1.04 (Water = 1.00)
Odor	Lemon
pH	12
Solubility	Complete at recommended dilutions



Directions for Use

Spray Cleaning

- Add 4 oz. to 32 oz. spray bottle
- Fill with water to make a ready-to-use spray cleaner

General Purpose Cleaning

Light Soils: Use 4 oz. per 1 gal. of water

Heavy Soils: Use 12 oz. per 1 gal. of water



Mopping

Daily Maintenance: Use 1 oz. per 1 gal. of water

High Traffic Areas: Use 3 oz. per 1 gal. of water



Complete Cleaning Solutions

Utensil Presoak

Use 1 oz. per 1 gal. of water

Laundry Presoak

Use 1-2 oz. per 1 gal. of water

Island Windshield Wash Bucket

Use 1-2 oz. per wash bucket

WOW All Purpose Cleaner does not contain any phosphates.

Available sizes: 4 oz. packets, 32 oz., 1 gal., 5 gal. & 275 gal.

Complete Cleaning Solutions

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