



WOW

ALL PURPOSE CLEANER

WOW is a concentrated, all-purpose cleaner for difficult cleaning jobs on washable hard surfaces: counters, shelves, doors, handles, walls, woodwork, vinyl upholstery, appliances, restroom fixtures, even trash bins. WOW is our #1 selling all-purpose cleaner!

WOW cleans all types of no-wax floors, including asphalt, ceramic, quarry, terrazzo tile, cork, linoleum, rubber, vinyl, and concrete. WOW is one of the few products that remove black heel marks from floors.

WOW is excellent as a presoak. WOW softens food soils on utensils when used as a dishwasher presoak. WOW removes greasy stains when used as a laundry presoak. WOW is an economical summer detergent for use in island windshield wash buckets. WOW quickly removes road grime, insect splatter, and bird debris.

Physical Properties (Typical)

Appearance Green liquid

Density 1.04 (Water = 1.00)

Odor Lemon pH 12

Solubility Complete at recommended dilutions



Directions for Use

Spray Cleaning

- *Add 4 oz. to a 32 oz. spray bottle
- *Fill with water to make a ready-to-use spray cleaner



General Purpose Cleaning

- *Light Soils: Use 4 oz. per 1 gal. of water
- *Heavy Soils: Use 12 oz. per 1 gal of water



Utensil Presoak

*Use 1 oz. per 1 gal. of water



Laundry Presoak

*Use 1-2 oz. per 1 gal. of water



Mopping

- *Daily Maintenance: Use 1 oz. per 1 gal. of water
- *High Traffic Areas: Use 3 oz. per 1 gal. of Water



Island Windshield Wash Bucket

*Use 1-2 oz. per wash bucket



WOW all-purpose cleaner does not contain any phosphates.

Available sizes: 4 oz. packets, 32 oz., 1 gal., 5 gals., 55 gals. & 275 gals.

Complete Cleaning Solutions